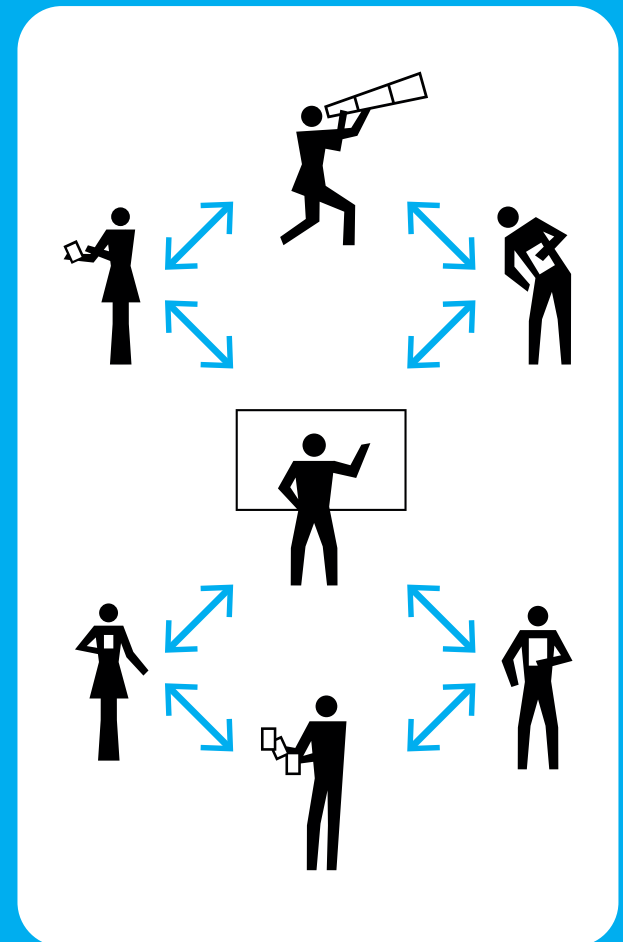




- **Inform the faculty's alumni**
- **Reach out to academic networks**
- **Mention the courses on your website and blogs**
- **Add to the faculty's newsletter**
- **Add to email signature**
- **Share it on your Social Media accounts**
- **Contact business network**
- **Mention in academic conferences and events**
- **Add to the print material of the faculty**
- **Ask teachers and campus students to join**



*From our experience, promotion activities have most impact when clearly defined, executed timely, and conducted in close cooperation with all stakeholders: teaching staff, communication specialists and the Online Learning support team.*